

HKBU Sustainability Newsletter

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Low-carbon lifestyle in photos

鏡頭下的低碳生活

What does a low-carbon lifestyle mean to you? Our staff and students submitted around 400 answers to just that question in the Embrace Low Carbon Lifestyle Photo Competition. Some of the submissions focused on the beauty of nature and others conveyed low-carbon messages with humour. The judging panel particularly enjoyed the creativity and shrewd observation of daily life displayed in the entries.

The Task Force on Sustainable Campus and the HKBU Photographic Association co-organised the competition in October with the aim of encouraging the university community to move towards a low-carbon lifestyle, share environmental protection messages and reduce carbon emissions in daily life.

One of the members of the judging panel was Ms Wong Suk-ki, a lecturer from the Academy of Visual Arts. Understanding that it was not at all easy to deliver a low-carbon message through photography, she appreciated the competitors' efforts in searching for the right representative elements. "For instance," she said, "the winning photo represents the relationship between sunshine and humanity through lanterns hanging in the sky, while another outstanding entry captures a smiley face drawn on a light switch that is switched off. They are very creative."

Good photography, remarked Ms Wong, is not just about capturing what we see. More importantly, photographers should think beyond the images. She suggested that to create an appealing photo, we need to start from observing changes in daily life and present low-carbon messages through the things about which we care.

Mr Tim Lai, Chairman of the Photography Society, pointed out that the moment at which the competitors formulated their photographic concepts and asked themselves questions about the essence of a low-carbon lifestyle, they have already made an important step towards a greener life.

你眼中的低碳生活是怎樣的？在短短兩週內，「擁抱低碳生活攝影比賽」合共收到近四百份參賽作品，教職員及學生反應熱烈，有作品定格了對大自然感動的一瞬、有的則透過幽默畫面來傳達減碳訊息。評審小組特別讚賞參賽者的創意和敏銳的生活觀察。

浸大可持續發展校園專責小組與攝影學會，今年十月首次合辦「擁抱低碳生活攝影比賽」，鼓勵大學社群多留意身邊的減碳措施和行為、分享環保訊息和心得，投入低碳生活，比賽已經圓滿結束。

視覺藝術學院攝影講師黃淑琪是其中一位評審，她認為用攝影來傳遞低碳訊息不容易，最欣賞參賽者尋找適當表達元素的努力。「例如冠軍作品『低碳照明』聚焦懸在天邊的燈籠，來表達陽光與人的關係；另一優異獎作品『省電笑哈哈』則用繪在電掣上的表情符號，來代表節省能源，都很有創意」。



Ms. Wong Suk-ki (left)
黃淑琪小姐 (左)

黃淑琪認為，攝影不只捕捉眼前所見，更重要是思考背後的意義。她建議我們從日常生活入手，觀察身邊環境的轉變，透過切身事物來表達低碳生活的訊息，便能增加影像的感染力。

攝影學會主席賴錦添則指出，參賽者構思影像時，思考低碳生活的內涵，其實已經踏出低碳生活的第一步。

To enjoy the photos, please visit the HKBU Sustainability website at:
<http://www.lowcarbon.hkbu.edu.hk/live/en/news2.php?b=1&m=2#photocomp>

瀏覽參賽作品，請到大學可持續發展網頁：
<http://www.lowcarbon.hkbu.edu.hk/live/zh/news2.php?b=1&m=2#photocomp>

 **Winning Photos 得獎作品** 



▲ Champion: Kwok Hoi-hin (BIOL)
冠軍: 郭凱軒 (生物系)



▲ Second runner-up: Edwin Lam (BUSD)
季軍: 林浩楷 (工商管理學院)

▲ First runner-up: Chan Sung-ching (SSCD)
亞軍: 陳崇正 (社會科學院)